

the New Reality

Focus & Engage



GOLD Sponsor (\$2000 for the entire year!*) receive all of the Silver Level benefits plus:

- Company name/logo on all SMPS CT communications identified as **Gold Sponsor**
- Company name/logo most prominently displayed at all events identified as **Gold Sponsor**
- Complete SMPS CT membership list
- Priority seating at all events
- Opportunity to introduce your firm at two events of your choice
- Two complimentary registrations to each event throughout the 2011-12 Season

SILVER Sponsor (\$1500 for the entire year!) receive all of the Program Level* benefits plus:

- Company name/logo on all SMPS CT communications identified as **Silver Sponsor**
- Company name/logo prominently displayed at all events identified as a **Silver Sponsor**
- Hyperlink from SMPS CT website to Company website for the 2011-12 Season
- Opportunity to hand out company information at all events
- Complimentary advertisement in each chapter newsletter
- Attendance list from each event
- Opportunity to introduce your firm at the event of your choice **
- Two complimentary registrations to four events of your choice throughout the 2011-12 Season

PROGRAM Sponsor (\$350 for single program)

- Company name on event mailings/emails related to sponsored event identified as a Program Sponsor
- Company name/logo prominently displayed at event as a Program Sponsor
- Hyperlink from SMPS CT website to Company website for the month that the program is held
- One complimentary registration to the Sponsored Program/Event
- Table*** and presentation area for boards and handouts at that event
- Introduction and welcome at the program

(Notes: *Gold Level may be restricted to only one sponsor for each practice area. ** Limited to one per practice area per event. *Because of space restrictions, display table is only offered at Program Level.)

Don't see something that suits you? Do you have a creative idea for a Sponsorship?

Contact Diane DeGray 860.623.2697 or diane.degray@gmail.com

We will be happy to work with you!

Although payments and contributions to the Connecticut Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

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SMPS CT 2011/2012 SPONSORSHIP CONFIRMATION

I hereby confirm the intent of _____ to sponsor the Society for Marketing Professional Services CT for the 2011/2012 year at the level of a _____ Sponsor for the amount of _____.

Name(s): _____

Firm: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email Address: _____

If paying by credit card: VISA MC AMEX

Payment Total: _____

Name on Card: _____

Billing Address: _____

City/State/Zip: _____

Card #: _____

Expiration Date: _____

Signature: _____

Instructions:

1. EMAIL the completed form to Diane DeGray: diane.degray@gmail.com
2. MAIL checks to: SMPS Connecticut (please include a copy of this form with your check) c/o James Bancroft, PE, FSMPS, Lenard Engineering, PO Box 1088, Glastonbury, CT 06033 6088
3. EMAIL a low resolution firm logo in .jpg or .gif format suitable for the web, and high resolution logo in .tiff or .eps format suitable for printed output at approximately 4" x 4" plus the completed form to Diane DeGray, diane.degray@gmail.com

QUESTIONS? Email or call Diane DeGray: 860.623.2697

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