



SMPS CT - Board of Directors - Minutes

To: Bernice Bako, Jim Bancroft, Pat Bilotto, Terry Casey, Wayne Cobleigh, Gillian Hodgen, Rob MacDuff, Betty Horne, Mary Beth Morris, Ruth Millward
From: Cathy DeFrances
Date: July 6, 2005
Re: SMPS CT Board Meeting 6/15/05

Attending:

Pat Bilotto, Betty Horne, Cathy DeFrances, Rob MacDuff, Jim Bancroft, Gillian Hodgen, Wayne Cobleigh, Mary Beth Morris, Maria Loitz, Terry Casey

Chapter Management – Pat Bilotto

Meeting minutes for the May 11th meeting were approved.

Financial Update – Jim Bancroft

Jim submitted updated financial statements through May, 2005 and presented updated Financial Analysis of Meeting reports for the Creativity Program with IIDA in January and the SF 330 Program in March. January's distribution of profits with IIDA had been adjusted to reflect a more equitable distribution of expenses. March's program reflected a refund from the hotel.

The financial information for the Principal's Retreat and the Branding Program did not have attendance or income information, only expenses. Jim was waiting for information from Sharon Roberts.

The high costs for postage were discussed again. Betty will remind Ruth to call Brian at Space Age Copy to suggest that instead of charging us, they could become "official" sponsors. We would just pay for postage. If he is not interested, we will ask other printers who are members.

Financial statements are attached.

Committee Updates:

Pat had asked each committee chair to provide a update and an overview of the progress made during the 2004-2005 year. Each committee responded as follows:

Membership – Betty Horne

Betty reported that membership has grown to 89 members and had a 9% growth overall. The committee began hosting a "Can We Talk" series of programs targeted to members only as a way to showcase the benefits of SMPS membership. These programs are hosted by SMPS members and address business development issues. At a cost of only \$5 for members, the next program is scheduled for July 20th at Fletcher-Thompson's office in Shelton.

Betty also reported that the membership committee was continuing their membership drive and their ambassador program where new program attendees would be personally greeted by a seasoned member.

Programs – Cathy DeFrances

Cathy reported that although the Annual Meeting and Design-Build panel was the last program for 2004-2005, we had many successful programs. She has begun to turn over the program committee information to Wayne Cobleigh and the first program committee meeting was scheduled for June 21, 2005. We have already booked Frank Stasiowski from PSMJ to open our September program and Donna Maltzan will lead the October program on Marketing for Non-Marketers.

Communications – Gillian Hodgen

Gillian reported that the Communications Committee is putting together the summer newsletter and it should be out soon. Also, hosting of the website is being transitioned over to Peter Oneppo at Kenneth Boroson Architects. It should be up and running by July 1st.

Marketing Communications Awards

The Marketing Communications Awards will be presented immediately following the Board Meeting – at the Annual Meeting which follows. Rob would not disclose who the winners were but reminded us that everyone who attended could be eligible to win the “Best in Show” award. He had tickets and baskets to tabulate the winners. Rob will consider chairing the Awards again next year.

Job Bank – Terry Casey

Terry Casey reported that there were 11 jobs available at the Job Bank and that we had a total of 19 over the last year. Updates to the information on the website have taken less than 24 hours. She also reported that we have 9 CPSM's and 3 FSMPS's. Terry was recently made a FSMPS and will receive her honor at the National Conference in New Orleans in August.

Education/CPSM – Terry Casey

Terry Casey reported that a tele-study group was set up with the Boston Chapter since there were only two study group members and they had differing schedules and distant locations. Two CPSMs were added to the Chapter's ranks: Mary Beth Morris and Julie Waggoner. One more person may take the test at National. We have 9 CPSMs out of 89 members (10%). National average is 385 out of 5,300 members (approx 7%).

New Business

Board/Committee Perks were tabled until next meeting.

Mary Beth Morris made a motion to provide a \$250 stipend for Terry Casey to help defray the costs of traveling to New Orleans to accept her FSMPS honor. The motion was approved unanimously.

Next Board Meeting

Our next Board meeting is scheduled for Wednesday, July 13, 2005 at 8:00 a.m. at the Neptune Diner, Wallingford.

Respectfully submitted:



Cathy DeFrances
Secretary