



SMPS CT - Board of Directors - Minutes

To: Jim Bancroft, Wayne Cobleigh, Mary Beth Morris, Cathy DeFrances, Lauren Stoutenberg, Pat Bilotto, Diane Kozel and Sara Ruggiero. Committee Reps: Terry Casey and Marcia Mochnick
From: Betty Horne
Date: February 25, 2006
Re: SMPS CT Board Meeting 2/1/06

Attending:

Wayne Cobeligh, Sara Ruggiero, Mary Beth Morris, Pat Bilotto, Cathy DeFrances, Jim Bancroft, Betty Horne, Lauren Stoutenberg.

Financial Update – Jim Bancroft

Trade Show program profit was \$2,500. If there are any SMPS expenses, send a copy to Jim for reimbursement. Acteva used for joint Holiday program with CCM. Jim to send check to CCM.

Committee Updates:

Membership - Diane Kozel

Currently 93 members. Committee has been going through expiring members and making phone calls to encourage renewal. Ruth, Lauren & Betty working on the member benefits flyer to hand out at programs. Trying to have a version ready for the February program. We should also have for the AIA joint dinner.

Members only program – on mentoring and how we can work with the “inexperienced” marketer. To be held 3/16 at Middlesex Mutual building in Middletown, sponsored by Tighe & Bond and Pinnacle One. Encourage all board members to attend. Bring non-members at no charge.

Lauren will continue to be part of the Membership committee through teleconferencing.

CPSM – Mailer post card completed. To be mailed next week.

Programs – update from Wayne Cobeligh

February 15 – Mechanics of Marketing is all set. Need coordinator for the June program. April program - Northland & Hartford 21. Wayne has approached Lindsay Siragusa of BL Companies about coordinating the April program.

Received little response to Marcy’s survey for March program @ ConstruCT 06. Program committee, board members, etc. will make phone calls requesting targeted contacts to reply to survey. We need minimum of 26 more. Needed by 2/10/06.

Communications – Lauren Stoutenberg

Lauren finished newsletter. To be mailed out within next two weeks. Problem with members only section on the website. Mary Beth to ask the Millwards to help.

Job Bank

Terry is sending the job openings to Janice (@Kenneth Boroson) to update the website. Terry will continue updating positions via email while out of the country.

Regional Conference – Cathy DeFrances

Programs finalized. To be e-blasted next week. 27 registered to date. Goal of 100 attendees.

Received \$15,000 in sponsorships. Registration being handled by Sara.

Leadership workshop is free. We would need to supply breakfast. Looking for other chapters to help with cost. We need a technology volunteer at Regional to make sure all presentations run smooth. Early registration ends 2/24/06.

Chapter Management – Mary Beth Morris

Striving for Excellence being worked on. Mary Beth chairing committee.

Call for nominations to be completed by March 1, 2006. President elect to chair the committee.

Suggested that we change the by-laws to reflect voting via email instead of by fax. Board needs to discuss transition of board positions.

Suggest that the chairperson of the Leadership committee should be the past President.

Discussion on mentoring newer members. What are people looking for – how do they want to grow in their careers?

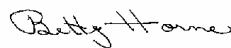
Marketing Communications Award – Mary Beth asked Marcia to chair. Rob will help. Awards to be presented at annual meeting.

We have available conference call capabilities for all committees. Fee 10 cents/per minute/per person. Can be used in placed of actual committee meeting.

Next Board Meeting:

Next meeting on Wednesday, 3/1/06, at the Neptune Diner, Wallingford.

Respectfully submitted:



Betty Horne
Secretary