



SMPS CT - Board of Directors - Minutes

To: Jim Bancroft, Wayne Cobleigh, Mary Beth Morris, Cathy DeFrances, Lauren Stoutenberg, Pat Bilotto, Diane Kozel and Sara Ruggiero.
Committee Reps: Terry Casey and Marcia Mochnick

From: Betty Horne

Date: January 27, 2006

Re: SMPS CT Board Meeting 1/11/06

Attending:

Sara Ruggiero, Betty Horne, Cathy DeFrances, Jim Bancroft, Mary Beth Morris, Diane Kozel, Lauren Stoutenberg, Terry Casey.

Chapter Management - Mary Beth Morris

Motion was made by Betty to approve the Meeting minutes for 12/14/2005. Unanimously approved. Motion was made by Mary Beth to approve new board member Sara Ruggiero. Unanimously approved. Lauren Stoutenberg has stepped down from the membership committee and will be chairperson for the Communications Committee. Sara is currently part of the SMPS Regional Conference committee. Mary Beth and Patty will be the liaisons between the Program committee and the Membership Committee.

Programs - update from Cathy DeFrances

In preparation of the SMPS program at Construction '06, a Zoomerang questionnaire was sent to 109 clients from our compiled list. Only received 6 responses. A reminder will be sent out again within the next two weeks. Upcoming programs: 2/15 Mechanics of Marketing; 2/28 - Joint Industry Dinner organized by AIA; 3/16 SMPS Members Only - Mentoring; 3/21 & 3/22 ConstrucT'06-SMPS to Exhibit and to provide a program for the marketing track on the outcome of the questionnaire; April - Northland Investments Program/Tour of Hartford 21, May 3-5 Regional Conference; 6/13 - SMPS Annual Meeting. Decision made that sponsorships for programs will be a component of the program development.

Regional Conference - Cathy DeFrances

Regional Conference: Have raised \$12,000 in sponsorships to date. (Thank you Bernice.) SMPS National committed to \$1,000 for the Regional Conference. Programs have been set for the three-day conference. Keynote speaker, Mac Fulfur - the Amazing Face Reader. Calendar of events available from Cathy. Mary Beth to check with National regarding use of their conference call service.

Financial Update - Jim Bancroft

Jim presented updated income statement and reviewed by board. No resolution on commitment of room rate for Marriott Cromwell. Discussion on printing charges for program mailings. Looking for in-kind services.

Committee Updates:

Membership - Diane Kozel

Membership currently at 91. Increased from 86 to 91 members. Committee continuing phone calls to prospective new members. Another list of

names to be sent to national for SMPS to send out introduction letter and benefits package and then committee members to follow up with phone calls. Renewed SMPS ambassadors to welcome new members to the next program. Still developing marketing promotional piece for programs - highlighting the program; testimonials; contact information and future program dates/information.

Communications - Lauren Stoutenberg

Lauren & Mary Beth to complete Newsletter for February mailing. Cynthia Murdy responsible for Press Releases. Suggestion to pursue Hartford Business Journal to join SMPS.

Job Bank - Terry Casey

Active job bank with job listings and members currently looking for positions. Terry continues to send notices of new job listings via email to members looking for positions. Suggestion to link email directly to SMPS chapter website for listed positions. Some companies, however, do not want to be listed on the website. Terry will still have to notify those looking for new positions about those listings.

CPSM - Terry Casey

Sending out CPSM study group notification post card. Terry also contacting all regional CPSM coordinators to see if a study group can be organized. Suggesting that study group could work together through conference calls or emails. CPSM exam will be offered at the Regional conference on 5/3/06. Suggestion that the benefits of the CPSM designation be discussed at Regional at the round table (port-of-calls) program and maybe prior to the March Mechanics of Marketing Workshops.

Leadership - Nothing to report.

New Business:

Looking for a chairperson for the Marketing Communications Award Program. Will announce winners at our Annual Meeting in June.

2007 Regional Conference - Boston Chapter to be responsible. Long Island chapter has expressed interest in hosting. Maybe CT and Long Island should alternate years. Mary Beth will discuss with National.

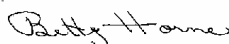
Strategic Plan Review - review our goals.

Should we submit Striving for Excellence? Due on 4/29/05. Mary Beth and Pat to review and try to submit, with assistance from committee chairs

Next Board Meeting

Our next Board meeting is scheduled for 2/1/06 at 8:00 a.m. at the Neptune Diner, Wallingford. Tentative schedule for future Board Meetings is: 3/1/06 at 8:00am at the Neptune; 4/5/06 at 8:00am at the Neptune; 5/3/06 at Regional (time TBD); 6/13/06 prior to our Annual Meeting.

Respectfully submitted:



Betty Horne
Secretary